



June 3rd, 2023

GAKU Pte. Ltd.
Singapore Olympic Foundation
Olympic Esports Week Singapore 2023
Olympians Singapore
Singapore Esports Association

OEW x GAKU Games



Singapore
Olympic
Foundation



OLYMPIC ESPORTS WEEK
SINGAPORE 2023

SGEA

SINGAPORE ESPORTS ASSOCIATION

In spirit of Olympic Esports Week coming up later this month, GAKU Pte. Ltd. has collaborated with them to host the GAKU Games as their local activation program. The GAKU Games brought together 120 selected students from local schools around Singapore for a day filled with team bonding activities and an exhilarating esports tournament. On top of this Cristiano Ronaldo was our special guest speaker, inspiring our participants and 900 other students with his remarkable journey of determination in sports. The whole event provided a space for the students to showcase their skills, engage in healthy competition, and foster bonds within their teams. The aim of the activation program for the Olympic Esports Week was to celebrate the spirit of sportsmanship, collaboration, and personal growth through the world of esports.





Details:

Participants: 120 local Singaporean Students (11-14 year olds) from 6 schools, teachers, and parents

Organizers: GAKU Pte. Ltd., Singapore Olympic Foundation, Olympic Esports Week Singapore 2023, Olympians Singapore, Singapore Esports Association

Supporters: SEGA

Program:

After check in students were put into teams and handed out custom t-shirts to change into. 120 students were split into two stations and rotated after one hour.

Team bonding station: In front of the Olympic Esports Week Trailer, the students participated in some ice breaker games to improve their teamwork and communication skills. As simple as these games are, they strengthen the student's EQ and social skills. Within the hour the students also learned a viral TikTok dance to do together. The aim of the dance is to get the students moving as well as to challenge them into something they usually just watch.

Esports Tournament: The students engaged in a mini esports tournament with the game PuyoPuyo Champions (by SEGA). A simple yet strategizing game which is gender neutral was used for a fair chance of play for everyone. The students paired up in duos and competed against each other for a chance to watch Cristiano Ronaldo close up in the padel court where he was doing his photo opportunity. The excitement and atmosphere for the esports station is always high with students cheering each other on and engaging in the game.

The second half of the event was where Cristiano Ronaldo made an appearance in front of 1000 students for his talk. He talked to them about his journey in the sports world and his mindset towards difficult situations. Ronaldo kindly answered some of the student's questions, and moved onto the padel court for his photo opportunity.

After Ronaldo moved onto his next appearance, our selected 120 students had a closing ceremony to be handed out certificates of completion of the program. They also took group photos and shook hands with the Minister of Sports in Singapore, Mr. Edwin Tong.

About GAKU:

GAKU provides programs in future technologies and esports to inspire individuals to educate, elevate, and empower themselves for the future. We have a "by Youth for Youth" mindset to create customizable programs for all educational institutions as we promote safe digital environments, inclusivity, EQ skills and more. GAKU aims to promote a well-balanced lifestyle within our digital focused world.

Website: www.gaku.world

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